

BACKBONE BOURBON

PRIME

BLENDING BOURBON WHISKEY



NEAT, BLOCK OR COCKTAIL?

No matter how you serve Backbone Bourbon Prime, you will experience a big proof that is smooth to drink without compromising on flavor.

Enjoy it neat, over a big block of ice or let it elevate any cocktail that requires a bold proof without overpowering the other ingredients.

Backbone Bourbon Prime is a small batch blending bourbon whiskey that brings together varying ages of our bourbon plus a touch of rye whiskey. Distilled in Lawrenceburg, IN and bottled in Bardstown, KY, the spirit is a strong 104 proof.

Pull down a bottle of Backbone Bourbon Prime off the shelf and pour yourself a reward. You've earned it.

UPC

748252 205643

PROOF

104